

# LF DEALMAKERS

## MASS TORTS EDITION

SEPTEMBER 17  
NEW YORK CITY

# 2024

*We are excited to introduce the inaugural LF Dealmakers | Mass Torts Edition, a one-day event on September 17, 2024, in NYC, held immediately before our 7th Annual LF Dealmakers Forum. Building on the legacy of our flagship event, this edition spotlights the dynamic intersection of mass torts and litigation finance, a nexus of significant growth and innovation.*

*Designed as the definitive gathering for key players in both litigation finance and mass torts, this event brings together top litigation funders, plaintiffs' firms, strategic advisors, and select vendors to explore emerging trends, challenges, and opportunities. Attendees can expect all the hallmarks of a Dealmakers event, including high-caliber content, A-list speakers, one-to-one meetings, and a carefully curated audience of influential decision-makers to foster meaningful discussions and dealmaking.*

*Thank you to our generous sponsors for their support: Consumer Attorney Marketing Group, Napoli Shkolnik, CAC Specialty, Longford Capital, Advoc8se, Bridge Legal, C Cubed Capital Partners, Contingency Capital, Darrow, Milestone, Pine Valley Capital Partners, Case Works, Dominion, Torticity, Turnbull, Holcomb & Moak, Angeion Group, Gerchen Capital Partners, and Trimaxian.*

### AGENDA

*(Times Listed in ET | Subject to Change)*

8:30 AM – 9:15 AM

*Registration & Breakfast*

9:15 AM – 9:30 AM

#### **WELCOME AND CHAIRPERSONS' OPENING REMARKS**

Paul Napoli, Founding Partner, **Napoli Shkolnik**

Steve Nober, Founder & CEO, **Consumer Attorney Marketing Group (CAMG)**

9:30 AM – 5:00 PM

#### **ONE-TO-ONE MEETINGS**

*Participants have the option to schedule 30-minute meetings utilizing our desktop or mobile app.*

*Registered attendees will receive an invitation to login to the app the week prior to the event.*

9:30 AM – 10:30 AM

#### **THE VIEW FROM THE TOP: THE INTERSECTION OF MASS TORTS AND FUNDING**

- How funding is changing the mass tort litigation landscape
- Key players and cases: who's funding what and how?
- Using tech and AI to manage risk and capitalize on opportunities
- Trends in global mass actions in the UK and Europe

**Speakers:**

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- Scott Hardy, President, **Trimaxian** (*moderator*)
- Ed Scanlan, Founder & CEO, **Bridge Legal**
- Ryan Stephen, Co-Founder & Managing Partner, **Pine Valley Capital**
- Andrew Stulce, VP, **Longford Capital**
- Leanne Wilson, Managing Director, **Contingency Capital**

10:30 AM – 11:00 AM

### KEYNOTE SESSION

#### MASS TORTS AT A CROSSROADS: IS WALL STREET MONEY A CATALYST OR COMPLICATION?

Join an intimate and candid conversation between industry pioneers Steven Weisbrot, CEO of Angeion, and Harris Pogust, Founding Partner at Pogust Goodhead, as they delve into one of the most debated topics in mass torts today: the growing role of Wall Street funding. As the influx of capital reshapes the landscape of mass torts, this discussion will explore whether it's accelerating access to justice or distorting priorities. Weisbrot and Pogust will share their insights on the potential benefits and risks of external funding, how it's transforming the dynamics between plaintiffs, law firms, and investors, and what the future might hold as big money becomes increasingly embedded in this high-stakes industry.

#### Speakers:

- Seth Meyer, Managing Partner, **Meyer Law Firm** (*moderator*)
- Steven Weisbrot, CEO, **Angeion**
- Harris Pogust, Chairman, **Pogust Goodhead**

11:00 AM – 11:30 AM

*Networking Break*

11:30 AM – 12:15 PM

#### GETTING PAID: A BREAKDOWN OF RECENT SETTLEMENTS

- Largest settlements and amounts
- Payout priorities, distributions, and where funders fit in
- How the latest settlements have actually gone down
- Learnings and key takeaways

#### Speakers:

- Max Doyle, Chief Strategy Officer, **Consumer Attorney Marketing Group (CAMG)** (*moderator*)
- Samuel Dolce, VP, **Milestone**
- Jennifer Hoekstra, Partner, **Aylstock, Witkin, Kreis & Overholtz**
- Michael A. London, Founding Partner, **Douglas & London**
- Eamon Walsh, President, US Market, **Advoc8se**

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12:15 PM – 1:45 PM

*Networking Luncheon*

1:45 PM – 2:30 PM

**TRENDS IN UNIQUE FINANCING DEALS AND STRUCTURES**

- Traditional vs emerging funding structures
- Evolving trends: alternative business structures and insurance
- Challenges that are shaping deal structures
- What does the future look like?

**Speakers:**

- Shai Silverman, SVP, Contingent Risk, **CAC Specialty** (*moderator*)
- Lisa DiDario, Co-Founder, **C Cubed Capital Partners**
- Paul Napoli, Founding Partner, **Napoli Shkolnik**
- Thomas Stoughton, Managing Director, **Legis**
- Larry Taylor, Managing Partner, **The Cochran Firm**

2:30 PM – 3:15 PM

**LAW FIRM PERSPECTIVES ON FUNDING: BEST PRACTICES AND LESSONS LEARNED**

- Finding the right funding options and structuring the best deal
- Understanding what funders look for and how they assess risk
- Ensuring ongoing alignment between the firm and funder
- What to do when the partnership goes south

**Speakers:**

- Gerald Meyer, VP, Investments, **Gerchen Capital Partners** (*moderator*)
- Ted Farrell, Founder, **Litigation Funding Advisers**
- Amanda Fox Perry, Founding Partner, **Fox McKenna**
- Robert Kinsman, Founding Partner, **Krause & Kinsman**
- Brett Turnbull, Founding Partner, **Turnbull, Holcomb & Moak, PC**

3:15 PM – 3:45 PM

*Networking Break*

3:45 PM – 4:30 PM

**ETHICAL CONSIDERATIONS & CONTROVERSIES: CHASING JUSTICE NOT JUST RETURNS**

- Unpacking controversies in mass tort advertising and case acquisition
- How to ensure cases are compensable

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- Exploring funder control and disclosure issues
- Data transparency and data driven litigation outcomes

### Speakers:

- Patrick Luff, Founding Partner, **Luff Law Firm** (*moderator*)
- Paul Liebman, VP of Business Development, **Torticity**
- Steve Nober, Founder & CEO, **Consumer Attorney Marketing Group (CAMG)**
- Etia Rottman Frand, Head of Litigation Partnerships, **Darrow**
- Hunter Shkolnik, Partner, **Napoli Shkolnik**

4:30 PM – 5:15 PM

### HOT TORTS: TOP CURRENT AND EMERGING FUNDING OPPORTUNITIES

- Current torts
- Emerging torts
- Planning ahead: opportunities and threats for the next 3-5 years
- What torts funders should invest in: how, when, and why

### Speakers:

- Anthony Johnson, Managing Partner, **The Johnson Firm** (*moderator*)
- Erin Copeland, Partner, **Fibich, Leebron, Copeland & Briggs**
- Diandra “Fu” Debrosse, Partner, **DiCello Levitt**
- Rayna Kessler, Partner, Mass Tort National Practice Group, **Robins Kaplan**
- Brent Wisner, Managing Partner, **Wisner Baum**

5:15 PM – 5:25 PM

### CHAIRPERSONS’ CLOSING REMARKS

Paul Napoli, Founding Partner, **Napoli Shkolnik**

Steve Nober, Founder & CEO, **Consumer Attorney Marketing Group (CAMG)**

6:00 PM – 8:00 PM

### CLOSING DRINKS RECEPTION

*The closing reception will take place offsite at the Royalton Park Avenue. Transportation will be provided from Apella to Royalton Park Avenue. Access is exclusively available to registered attendees of the inaugural LF Dealmakers | Mass Torts Edition and the 7th Annual LF Dealmakers Forum. For more details on the 7th Annual LF Dealmakers visit: <https://lf.dealmakersforums.com>.*